



Nonprofit Consultants

EXECUTIVE SEARCH CONSULTANTS

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**COMMUNITY OUTREACH MANAGER
MARCELLUS SHALE COALITION, PITTSBURGH, PA**

PERFORMANCE PROFILE

The Marcellus Shale natural gas deposits represent one of the most promising economic development opportunities the Pennsylvania region has seen in decades. The Marcellus Shale Coalition represents the member companies that are working for the responsible development and extraction of this natural resource. The Community Outreach Manager works with individuals, neighborhoods and communities to represent the Coalition and help inform people of the issues, opportunities and risks of Marcellus Shale.

BACKGROUND

Founded in 2008, the Marcellus Shale Coalition (MSC) is an organization committed to the responsible development of natural gas from the Marcellus Shale geological formation and the enhancement of the region's economy that can be realized by this clean-burning energy source. The MSC is a nonprofit membership-driven organization comprised of nearly 50 full and 100 associate members, accounting for almost 100% of the drillers and operators in the Marcellus Shale region. The members of the coalition work with its partners across the region to address issues with regulators, local, county, state and federal government officials and communities about all aspects of producing clean-burning, job-creating natural gas from the Marcellus Shale.

The MSC and its member companies are fast-moving and dynamic organizations, and as a result the MSC is seeking individuals who work in a manner consistent with its culture. At present, the MSC is a small and nimble organization, but will quickly grow to a full-time staff of 8 to support the needs of the members in this high-growth industry. The MSC has an annual budget of approximately \$4M, a dedicated and influential Board of Directors, and offices in the Southpointe development 15 minutes south of Pittsburgh, PA.

More information can be found by visiting www.marcelluscoalition.org.

POSITION OVERVIEW

The Community Outreach Manager (Manager) is a newly created position that reports directly to the Policy and Communications Director and indirectly to the President and Executive Director. The Manager role is largely externally-facing, and involves a significant amount of time outside of the office representing the MSC at grassroots, community and other events. This position requires travel throughout communities within the Marcellus Shale footprint, and involves some non-traditional and evening hours as a result.

More specifically, the Manager is responsible for:

- Working with Public Relations committee of the Board of Directors and retained Public Relations firm to execute a robust grassroots program for the organization.
- Organizing outreach in priority communities for MSC members and developing the necessary strong personal relationships with key individuals in those communities.
- Contributing substantially to the database of contacts and to coalition ranks.
- Developing new ways to grow networks, and implementing communication efforts to cultivate those networks including, but not limited to agricultural and land owners, sportsmen's groups, and small business owners.
- Developing and contributing to the development of collateral material to be distributed at events.
- Other duties as needed.

KNOWLEDGE, SKILLS AND ABILITIES

The ideal Manager candidate has a blend of the following:

- Proven ability to function independently in dynamic situations and environments

- An undergraduate degree in communications, business, science, or a related field is required
- Prior experience working in rural areas of PA, WV or OH, and a knowledge of the issues and geography of the area
- Demonstrated strong oral communications/presentation skills
- The ability to stand and remain engaged with people for long periods
- A natural relationship builder, with a passion and drive for engaging others
- Organizational skills, especially with respect to developing agendas and communicating with participants
- Synthesis and implementation skills, to help narrow priorities and initiate a plan of action
- Demonstrated active listening skills, with the ability to diffuse contentious conversations
- An ability to relate well to people from all geographic, educational and socio-economic backgrounds
- Prior experience with sales, marketing, communications, campaigns, public relations or organizing

COMPENSATION

This exempt, salaried position has an attractive compensation and benefits package consistent with other membership and industry support organizations of similar size, scope, scale and industry focus. The benefits package is comprised of medical, dental, vision, retirement and vacation time as well as other benefits.

TO APPLY

Individuals wishing to discreetly discuss this role may contact Todd Owens, Principal, Dewey & Kaye, 412.434.1335 or towens@deweykaye.com. Qualified individuals may apply confidentially by submitting resume, cover letter and compensation requirements as MS Word attachments to: resumes@deweykaye.com. Please reference the following in the subject line of your email: **Community Outreach Manager, MSC (#185-MH687)**.

If you do not receive an email confirmation of your submission within 3 business days, please call Dawn Kopp at 412-434-1335. Please direct all inquiries related to this position to Dewey & Kaye.

The Marcellus Shale Coalition is an Equal Opportunity Employer.