

# ENTERPRISE FORUM PITTSBURGH



I S S U E F O R U M

Join Us May 19<sup>TH</sup> For

CEO Match Up

## **BOSS WANTED**

### *When & How Entrepreneurs Should Scout for a CEO*

In many a young company's development, there comes a time at which the founding entrepreneur has to give up the reins and bring in an outside CEO to guide the transition from start-up to a professionally run business.

Knowing when and how to make that hire can be vexing. Egos can be an obstacle. Early-stage investors may have a different perspective than the founder. And finding and wooing a potential CEO to come onboard -- knowing that the founder, often with a bulk of the equity in hand, is always nearby - can be a challenge.

But resisting the need to bring in new management talent or stumbling in finding the right individual to take the helm can mean serious damage to the young company. Done right, the business can have a new heft to succeed.

Join us May 19th as the Enterprise Forum tackles the issue of finding the right CEO - at the right time - for an entrepreneurially founded and managed company. We'll hear from some of the region's successful technologists and their CEOs as they recount how they found each other and are working together. Also we'll have a former HR 'broker' for a VC fund and a rep from a university tech transfer office talk about their efforts to find management for startup companies. And as always for our events, audience members will be encouraged to participate.

After this panel discussion, we'll be giving a number of technologist/founders an opportunity to make their 'elevator pitch' for a CEO to join their efforts. Here's your chance to get on the inside track for the 'next big thing.'

The May 19th "Boss Wanted" program continues our business development programs for entrepreneurs, business owners and those who support them. We are unique in Western

Pennsylvania because we are the only business organization dedicated exclusively to fostering entrepreneurship. All our programs are designed to help business owners and managers learn from each other, share practical knowledge and open new doors through networking. Enterprise Forum events are where innovators, funders and talent meet. It's direct, honest and, yes, fun.

Can you be with us May 19th?

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## **Event Details**

### **Date**

Thursday, May 19, 2011

5:30 p.m. Registration and networking. Light buffet served.

6:30 p.m. Program begins.

Holiday Inn at University Center, Oakland

100 Lytton Ave., Pittsburgh, PA 15213

[Google Map](#)

### **Cost**

In advance, prepaid: \$35.00

Day of event: \$45.00

Full-time students with valid ID: \$10.00

### **To Attend**

[Pre-register here](#) or go online at [www.enterpriseforumpittsburgh.com](http://www.enterpriseforumpittsburgh.com)

*Share the knowledge! Bring a friend or colleague.*